



Small Press Distribution

Small Press Distribution to Expand Publisher Services through Strategic Partners Initiates \$100,000 Capital Campaign to Fund Transition

Berkeley, Calif. (Feb. 27, 2023) - Small Press Distribution (SPD) today announced its plan to expand services to publishers through key industry partnerships. SPD also announced a capital campaign to fund the operational transition needed to provide the new services that will increase market reach and lower costs for the nearly 400 presses that it distributes.

SPD has [started a GoFundMe fundraising campaign](#), SPD Next , with a goal of \$100,000. The funding will support strategic partnerships with Ingram Content Group and Publishers Storage & Shipping (PSSC). New services that SPD will offer its publishers include print on demand (POD), eBooks, and audiobooks. Publishers will see a wider offering of their titles to Bookshop.org, libraries and independent bookstores that are such an important channel for independent presses. Global POD sites will offer affordable international distribution to global markets such as Europe and Australia that have been historically cost-prohibitive with U.S.-based printing and shipping. And Midwest U.S. ship points will decrease freight cost and speed delivery time domestically.

As it shifts resources to a mix of higher-value services, SPD will close its Berkeley warehouse. Ingram and PSSC will provide pick, pack and ship functions. SPD will continue to take orders, bill, collect and provide customer service on order fulfillment.

For more than 50 years, SPD has been a groundbreaking force in the literary arts. Last year marked one of SPD's proudest years yet, with SPD publishers winning a 2022 National Book Award, multiple Lambda Literary Awards, the Griffin Poetry Prize, eight PEN Literary Award longlist nominees, and more.

"SPD needs your help to bring our nearly 400 presses with us into the future," said Kent Watson, SPD's executive director. "Our new model will significantly help underrepresented voices reach the marketplace with increased efficiencies. With this funding, SPD will now be able to offer more options to speed publishers' books to each and every reader around the globe while also offering access to POD, eBooks, and audiobooks. Please help us build a brighter future for small press literature [with a donation to our SPD Next GoFundMe campaign](#)."

About Small Press Distribution

In an increasingly corporatized book industry, SPD brings readers independently published literature, emphasizing small press values--equity, experimentation, and access. We connect underrepresented literary communities to the marketplace and to each other via book distribution, education, training, events, and public advocacy. Prioritizing artistic and activist visions, SPD's nearly 400 presses publish a full diversity of writers who rely on us to reach readers nationwide.

For more information or to become an SPD distribution client, please visit <https://www.spdbooks.org>.